



## **LobotoME.com launches with new organizational products designed to help women find "ME" time**

Durango, Colorado (June 3, 2007) -- LobotoME.com, a new organizational product company unveiled a line of weekly planners and notepads today. The keystone product behind the company's launch is the new momME weekly planner, the objective of which is to help keep moms "sane." With headings and list areas for everything from special events, to tasks & errands, to fitness tracking and grocery lists, and ME Time; it helps moms stay organized all in the convenience of one notepad. The unique feature these products promote is organization so that people can find time to take care of themselves.

The LobotoME products are designed to not only help people stay organized and therefore "sane" but to encourage women to schedule the "ME" time that is so crucial to keeping our sanity. Jenny Newcomer, the founder of LobotoME.com states, "Once I became a working mom, finding "ME" time became next to impossible, until I started scheduling it in, just as I scheduled play dates, swim lessons and business meetings."

The new products include the momME weekly planner pad; the organizeME weekly planner pad; the Pack ME note pad (a packing checklist); the Help ME note pad (a honey do list); the Feed ME note pad (a meal planning 101 & grocery list); Save ME notepad (a weekly to do list); and a Mantra ME inspirational poster.

The reaction to the line has been overwhelmingly positive by new LobotoME customers. Lisa Natoli of Albany, NY had been looking for a fun weekly planner when she discovered the momME planner. She "was thrilled at the quality of the product, as well as all of the details on one pad," thereby eliminating her 10 other lists. The planner features she likes best are "the place to plan meals so I only has to go the grocery store once a week and the ME Time column that reminds me to take time for myself each day even if its just a cup of tea before I go to bed."

LobotoME, LLC is a web-based retailer focusing on organizational products that help women find time for themselves and stay organized. The company is headquartered in Durango, Colorado and is owned and operated by Jenny Newcomer, a busy work from home mommy who enjoys motherhood to its fullest, while attending yoga class everyday to stay sane.

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